## **📍 Local Digital Presence**

**Get Found First. Be Where Customers Search. Own Your Area.**

📍 **If You're Not Showing Up on Maps, You're Missing Foot Traffic**  
 When customers search “near me,” they’re not just browsing—they’re ready to buy. Our Local Digital Presence services ensure your business appears where it matters most: Google Maps, Apple Maps, Bing Places, Yelp, and more.

We help you show up accurately, consistently, and at the top—so you can win local searches and bring in real-world results.

## **🔧 What’s Included**

**Google Business Profile (GBP) Setup & Optimization**  
 We claim, verify, and fully optimize your GBP with accurate info, photos, keywords, and more to boost visibility in Google Maps and local search.

**Apple Maps, Bing Places & Yelp Listings**  
 We ensure your business appears across all major maps and listing platforms—with consistent NAP (name, address, phone) data and strategic enhancements.

**Local SEO Optimization**  
 Keyword-rich descriptions, category selection, service area targeting, and schema markup to boost local rankings.

**Review Strategy & Management**  
 We help you generate, monitor, and respond to reviews—building trust and increasing click-through rates from map listings.

**Photo, Video & Post Updates**  
 We keep your listings fresh with regular photo uploads, updates, offers, and Google Posts that improve engagement and relevance.

**Listing Sync Across 30+ Platforms**  
 We ensure consistency across directories like Waze, YellowPages, Foursquare, and more—improving your local authority and SEO.

## **⚙️ How It Works**

**Audit & Claim Listings**  
 We identify missing, outdated, or inconsistent listings and claim them across all major platforms.

**Optimize & Enhance**  
 We optimize each listing for search, engagement, and conversion—then sync your NAP data across directories.

**Maintain & Monitor**  
 We track rankings, engagement, reviews, and accuracy—making regular updates and improvements as needed.

## **💡 Why It Matters**

* 📲 76% of people who search “near me” visit a business within 24 hours
* 📍 93% of local searches display a Google Maps result
* 🧭 Inconsistent listings can reduce local search visibility by over 30%

Maps = visibility = traffic = sales.

## **💬 What Our Clients Say**

“We weren’t even showing up on Google Maps before. Now we’re ranking top 3 locally, and foot traffic has doubled. It’s been a game changer.”  
 – Owner, Local Coffee Shop

## **🗺️ Be Found. Be Trusted. Be the First Choice.**

We put your business on the map—literally and strategically.

👉 **Book your local visibility audit today**

### **📊 For Pitch Decks:**

**Slide Title: “Put Your Business on the Map—Everywhere That Matters”**

* Google Business & Apple Maps Optimization
* Review Management & Photo Updates
* Local SEO & Directory Sync
* Real-Time Monitoring & Ranking Reports

### **🎬 For Social Media Scripts:**

**TikTok / YouTube Shorts Script:**  
 📍 Not showing up on Google Maps?  
 That’s a problem—and we fix it.  
 ✅ Claim & optimize your listing  
 📸 Add photos, posts, and keywords  
 📈 Rank higher in “near me” searches  
 DM us to get your business on the map—literally.

**LinkedIn Post Hook:**  
 “Your local listing is your first impression. We make sure it’s accurate, optimized, and visible—so customers choose you over the competition.”